

GAMECOCK

SPORTS PREVIEW 2022

Thursday, August 18, 2022 from 6-8 p.m. | Pastides Alumni Center

We invite you to join fellow Gamecocks as a sponsor of this year's Gamecock Sports Preview, presented by Founders Federal Credit Union.

It may be summer, but the University of South Carolina Alumni Association is already looking forward to kicking off a new academic year with our annual Gamecock Sports Preview. Head football coach, Shane Beamer, and athletics director, Ray Tanner, have already made plans to take part in the speaker line-up Thursday, August 18. Gamecock Sports Preview will take place in the Gamecock spirit capital – the Pastides Alumni Center at the University of South Carolina (900 Senate Street, Columbia, SC).

Gamecock Sports Preview 2021 brought together nearly 300 alumni and fans to socialize and hear about what's ahead for South Carolina athletics. Coach Beamer and Ray Tanner will join other members of the Gamecock Athletics staff in providing a great kick-off for the school year ahead. Connor Shaw, the winningest quarterback in Gamecock football history and the current AVP and Insurance Advisor for Hub International Limited, will serve as Emcee. The event includes dinner, beer and wine and the opportunity to mingle with fellow fans.

A sponsorship menu is attached for your review. **The deadline to sponsor is August 4, 2022.**

Thank you for your loyalty and support. If you have any questions about this event or sponsorship opportunities, please contact me at 803-777-6975 or hquinlan@uofscalumni.org.

Forever to Thee,

Haven Quinlan

Senior Director of Programming, University of South Carolina Alumni Association



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SPORTS PREVIEW 2022

SPONSORSHIP OPPORTUNITIES

Forever to Thee Sponsor - \$5,000

- Two Reserved tables (includes ten seats per table, front of house)
- Logo on event signage*
- Recognition on UofSC Alumni Association website and social media outlets
- Recognition during the program
- Opportunity to donate giveaway item/marketing collateral for guest tables OR set up vendor table
- Early access to event, including an exclusive happy hour with Connor Shaw

Gamecock Level Sponsor - \$2,500

- One reserved table (includes ten seats, front of house)
- Logo on event signage*
- Recognition on UofSC Alumni Association website
- Recognition during the program
- Early access to event, including an exclusive happy hour with Connor Shaw

Carolina Level Sponsor - \$1,000

- One reserved table (includes eight seats, front of house)
- Logo on event signage*
- Recognition on UofSC Alumni Association website
- Early access to event, including an exclusive happy hour with Connor Shaw

Garnet Level Sponsor - \$500

- Six tickets
- Name on event signage

Spur Level Sponsor - \$250

- Two tickets
- Name on event signage

Exclusive Sponsorship Opportunity

This sponsorship is now sold out.

Photo Booth sponsor - \$2,000

Help guests remember the fun they had at Gamecock Sports Preview by sponsoring the photo booth, which will be available until the program begins!

- Logo displayed at photo booth location*
- One reserved table (includes ten seats, front of house)
- Recognition on UofSC Alumni Association website
- Early access to event, including an exclusive happy hour with Connor Shaw

**Please submit sponsorship by July 15, 2022 to guarantee your name on event signage.*



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